

## Project

Wales Designer Outlet

## Location

Bridgend

## Accommodation

96 retail units, cinema and associated food outlets

## Value

£20m

## Client

BAA McArthur Glen

This development is the first in Europe to combine a designer outlet centre with a major integrated leisure element. Holder Mathias' design provides 'streets' of up to 96 retail units either side of covered walkways. The units are linked directly to a food court, multiplex cinema, 477 m<sup>2</sup> covered play areas and parking for 2,000 cars. The food court shares an entrance with a nine-screen multiplex Odeon cinema. Built on the highest plateau of this multi-level site, its spectacular design with a 30 ft prismatic glass block tower feature and angled roof has created a dramatic landmark. The scale and structure of both the cinema and a series of tensile canopies which mark the entrances to the development provide a spectacular and festival-like visual statement, clearly visible from the M4 motorway.

