

Project

Brand Central

Location

Rathdowney, Eire

Accommodation

40 units, total 80,000 sq ft
Factory outlet shops, food
court and children's play area

Value

£7.5m

Client

Morrison Outlets

This is Ireland's first factory outlet centre, capitalising on an existing outline planning consent the design is an imaginative conversion and remodeling of the existing industrial units on the site. Retail units arranged on either side of a glazed internal mall and a covered external promenade, allow simple and convenient customer circulation past all units.

Parking for 550 vehicles has been provided with hard and soft landscaping including block paviors and flags softened with extensive shrub, tree and grass planting.

