



Design Principles

- Restore the building line along Frimley Road
- Provide active frontage to Frimley Road
- Reflect the historic plot divisions in the proposed massing
- Create a strong visual accent on the corner as a gateway to the established commercial node
- Create a pleasant residential amenity space away from the busy road
- Maximise the site potential to provide a good number of affordable apartments with a corresponding number of parking spaces
- Create circa 450 m2 of retail space facing Frimley Road with appropriate commercial parking
- Respect the daylight of the neighbouring residential properties
- Provide a suitable vehicular access into the site.
- Reflect an inclusive approach to access



4236
Pembroke House

Location
Camberley, UK

Sector
Residential

Description
Mixed-use housing-led scheme of excellent quality which delivers a strong sense of community