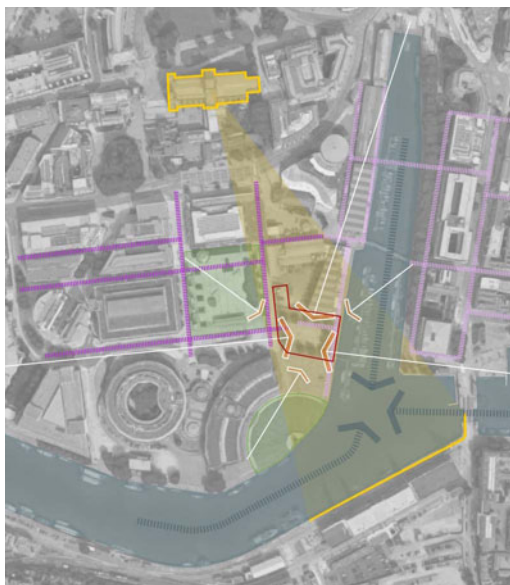


Given the stunning waterfront location of the site, analysis of urban grain, urban blocks, scale, open space, waterways and views identified the site as a potential landmark development. The proposal was to house Steel Hotels urban offer, 45 high quality residential units and A3 uses at ground floor to continue the adjacent existing uses and animate the streetscape.

In order to achieve this, an architectural concept of a clustered tower was proposed for the hotel, with each element of the cluster topped off by an event space, in the case of the tallest element, a publicly accessible bar and sky garden - a 'gift to the city'. A second residential 'edge block' completed the existing urban block to create a new street through the development.

A simple language of framing was proposed to express each individual cluster, and drawing reference from the exposed concrete framing on adjacent historic warehouses.



Wider urban analysis



Immediate urban context



Tower concept development



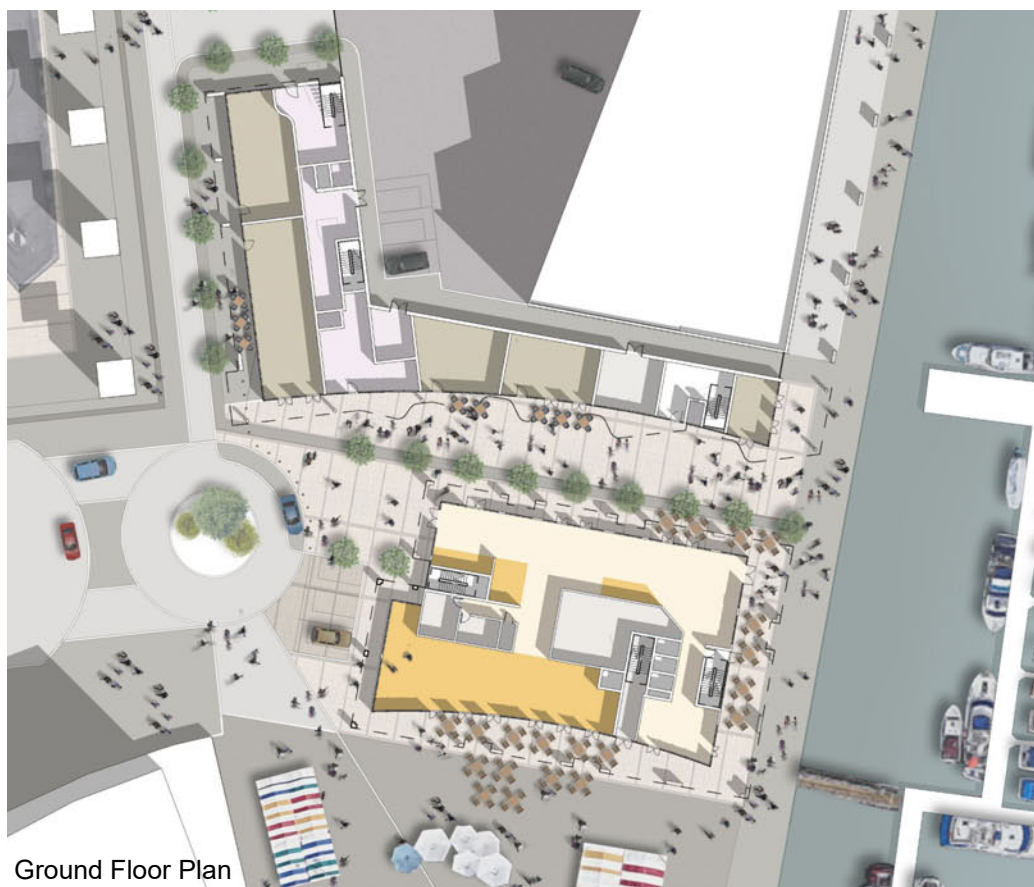
Elevation treatment concept development



Views at street level exploring impact on streetscape



Final model



Ground Floor Plan



Upper Level Plan

Key upper levels

**4293.4  
Steel Hotels - Bristol**

**Location**  
Bristol

**Sector**  
Leisure, Mixed-use

**Description**  
A bid for a landmark development on the Waterfront in Bristol City centre comprising hotel, residential, ground floor A3 and landscaping.